

**Report  
President's Goals  
Year 3 (08-09)**

**Overarching Goals (approved by Board of Trustees, August 1, 2008)  
Promote ASC's academic excellence**

- **Successfully prepare for and complete HLC Focused visit in October 09**  
--Success Measured by no required follow up visit.
- **Renew and invigorate ASC's commitment to Teacher Preparation.**  
--Be prepared to request NCATE reaccreditation within 2 years
- **Determine feasibility of external accreditation for MBA Program within 2 years**

*Evaluative statement: There has been excellent progress on HLC Preparation with a 2 day retreat addressing the issues attended by ASC Senior Management in August of 2008. ASC has completed a written self-study and both the self study and appropriate materials have been mailed to the HLC Peer-evaluators. The self study is posted on the President's web site*

*There has been little real progress on the next two areas as 2008-2009 has been a year of transition and new leadership will again be in place for Teacher Education for Fall 2009.*

*The MBA Program was launched during the Summer of 2009 with an initial cohort of 37 students attending ASC for the Summer intensive. The School of Business with the leadership of the Provost continues to examine the feasibility and process for Specialized External Accreditation for the MBA.*

**Promote student success**

- **Improve Freshmen to Sophomore student persistence by 2% each year for 5 years (09-13).**

*Evaluative Statement: Data is yet to be finalized between Fall 08 and Fall 09 Semesters but persistence between Fall 08 and Spring 09 increased by 5%.*

**Promote the financial position of the college**

- **Continue to average at least 500 new first time students each year for 5 years(09-13)**
- **Increase private giving to the College by 10%**
- **Develop a successful Fund raising plan for Richardson Hall Auditorium and Luther Bean Museum to serve as a match for COP and State Historic Funding within 2 years**

*Evaluative Statement: Early enrollment data suggests ASC enrollment will approach or exceed this goal for Fall 2009.*

While private giving to the College continues with number of donors increasing, the economy has discouraged significant private giving. This goal was not achieved.

COP Dollars were not made available for a Richardson Hall renovation and work remains to be accomplished on a fund raising plan for RH.

**ASC shall formalize a leadership development program to identify, develop, mentor and support leadership at all levels, including diverse leadership.**

Evaluative Statement: Budget cuts made resources necessary for this plan unavailable. However, the Provost and the Committee are moving forward with a leadership development plan for current ASC employees.

**On-going President's goals from original 4 year plan**

- Continue Institutional Planning function to preserve, continuously update and maintain HLC materials and assessment of all institutional outcomes. Provide yearly report on planning efforts.(6)

Evaluative Statement: There has been progress made on a sustained planning effort as the Cabinet Group held 4 quarterly planning meeting during 2008-2009 as well as a 2 day retreat facilitated by the CEO of Noel-Levitz in June of 2009. An update on planning efforts will be provided to the board of Trustees at the August 2009 meeting.

- Conduct at least two Community Forums in two different SLV Communities.(4,5)

Two community meetings were conducted during June of 2009 to update the Alamosa Community on plans for Campus renovation.

- Review and assess all current academic programs; propose at least one new academic program.(1,3, & 7)

Five year program reviews were completed and overseen by the Curriculum Review Committee of the faculty Senate. While a new academic program has not been proposed, an accountancy track will be considered for the new MBA program once the newly hired faculty have an opportunity to review and revise the undergraduate curriculum in accounting.

- Implement Year 3 comprehensive enrollment plan; assess outcomes of year 2

Goal no longer operative but early enrollment data suggests and Provost's efforts to improve enrollment and retention are effective (3,7)

- Carefully monitor College finances with a goal of balancing the General fund budget via general fund income within 4 years.(7)

**Evaluative statement: Recent state budget cuts make achievement of this goal within this timeframe unlikely**

- Continue with Comprehensive Training programs; assess outcome of year 2 (6)

**Lack of resources has made a comprehensive training program non affordable but individual trainings have been provided as needed.**

- Continue with Crisis Response plan training; have at least one dry run (6)

**Planning is ongoing and an institutional plan for dealing with potential H1N1 outbreak will be posted by September 1, 2009.**

- Implement year 3 Diversity objectives; set objectives for year 4.(1,2,3,4,6)

**Diversity Plan not completed; new hiring process recommendations which include encouragement of diverse hires slated for adoption by Spring semester. OEO office and Diversity officer up and operating.**

- Continue to implement Marvel house and Casa Del Sol recommendations (4,5)

**Marvel House renovation mostly complete; funds not available for casa del sol renovation at this time**

- Submit Renovation of Music building for State Funding (1,2,5)

**State Funding not available; both the ES Building and Music building projects will be addressed via institutional bonds in 2010.**

- Implement recommendations for Old Public Safety and KASF buildings and 4-plex (1,2,5)

**Evaluative Statement: Completed December 2008.**

- Increase donations to the college by 10% (6)

**Evaluative Statement --see above**

- Continue with Gingerbread House project (2,3,5&7)

**Institutional support for Gingerbread operation has been increased, a new MOU is in place and a new director has been hired.**

- Address any individual inversion issues caused by implementation of Faculty HB raises.(2,6)

**Evaluative statement: Salaries being monitored but State budget cuts make achievement unlikely in the short term.**

- Implement year 2 faculty and exempt staff salary benchmarks assuming resources available.(2,6)

**Evaluative Statement: Salaries being monitored but State budget cuts make achievement unlikely in the short term. Accounting salaries in Business were addressed.**

Numbers at the end of each strategy refer to Goals in the 2006-2009 Institutional Strategic Plan