

Nielsen Library
Final Report: 2013 – 2016
Strategic Plan Accomplishments
(with **NIELSEN TOP 10** accomplishments highlighted)

Introduction

The Nielsen Library is the academic salon of both Adams State University and the surrounding San Luis Valley community. It is a place where library users can come to freely engage in learning, experimentation, and information discovery.

In recognition of the fact that libraries are transforming from an emphasis on access to physical collections to a dynamic space where the community can connect with information and each other in a variety of ways to create new knowledge, the Nielsen Library conducted a strategic planning process in Fall 2013 that included an **updating of our mission, vision, and value statements**, a student focus group session, a library staff SWOT (strengths, weakness, opportunities, and threats) analysis, and a full-day planning retreat.

The resulting strategic plan guided the Nielsen Library from January 2014 – June 2016. The plan was shared with the Board of Trustees, the President’s Cabinet, Faculty Senate, AS&F, and the Academic Council. As the plan progressed, the library team collaborated closely and continuously with stakeholders to successfully shape a modern academic library that is more integrated within its community and better meets the needs and aspirations of its communities.

The enclosed report briefly summarizes the major accomplishments and outcomes of the Nielsen Library’s 2013-2016 3-year strategic plan.

I. Nielsen Library Mission, Vision, and Value Statements

Our Mission:

We enrich our communities by empowering them to cultivate their educational goals and life pursuits.

Our Vision:

To become the campus and community destination for inspiration, discovery, and creation.

We Value:

- Service – In support of a dynamic and responsive teaching and learning experience.
- Engagement – Meaningful dialogue and inclusive collaboration with our communities.
- Intellectual Freedom – Ensuring open and free access to information for all.

II. Nielsen Library 2013-2016 Strategic Plan Outcomes

In order to translate the library's new mission, vision, and value Statements into prioritized actions, the Nielsen Library staff identified five high-level goals that to move the library forward in pursuit of the vision:

1. Cultivate 21st century information competencies.
2. Enhance the user experience.
3. Develop people, our most important resource.
4. Dynamically respond to users' resource needs.
5. Strengthen campus and community engagement.

Each of these five goal aligns to both Association of College & Research Libraries (ACRL) standards and the five ASU 2013-2016 Institutional Goals. The goals are further detailed by 8 corresponding key strategies and 66 specific objectives to be accomplished over a 2.5-year time frame. Major accomplishments and outcomes are noted for each objective.

GOAL 1. CULTIVATE 21ST CENTURY INFORMATION COMPETENCIES.

Relates to ASU Institutional Goal 1: Provide challenging and responsive curricula that educate, serve, and inspire our diverse populations.

STRATEGY 1-1. – EXPAND AND FORMALIZE LIBRARY INSTRUCTION - The library will lead campus initiatives to foster essential 21st century information literacy and digital information management skills in Adams State University students.

Objective 1-1-1. Participate creatively in new student orientation (NSO) to welcome new students and reduce library anxiety.

Accomplished:

- Beginning Spring 2014, the library has participated in NSO every semester:
 - For Spring 2014, Fall 2014 and Fall 2015, the library hosted a building-wide Nielsen Library Beach Party with orientation game stations and a prize drawing for completed game station certificates. [[Spring 2014 Report](#)]
 - For Spring 2015 and 2016, the library was formally integrated into NSO activities and participants visited the library to obtain a library card and learn about library services.
- Fall 2014: Integrated the new Personal Librarian Program (see objective 1-1-3) into the Library's NSO programming.

Objective 1-1-2. Develop a systematic program to reach all first-year students at least once with a library research instruction session.

In Progress:

- Oct 3, 2014: Presented a position paper on the formalization of information literacy and possible models for ASU to GECC.
- 2015: The library now reaches the majority of first-year students through library instruction for every AAA101 class and at least 50% of all ENG102 course sections each academic year.
- Further progress is contingent upon the completion of the work of the Essential Learning Outcomes Task Force and pending overhaul of the General Education Curriculum.

Objective 1-1-3. Implement a first-year personal librarian program.

Accomplished:

- Debuted [Personal Librarian Program](#) Fall 2015. This program connects every incoming first year and transfer student with a specific librarian. Their personal librarian contacts them periodically throughout their first year with library tips and advice.
- Developed librarian “[trading cards](#)“ as part of the program.

Objective 1-1-4. Reach all declared majors at least once with library research instruction centering on upper-level resources and research techniques specific to their discipline.

In Progress:

- The library reaches upper-division students upon instructor request. This upper-level research instruction service is encouraged at departmental meetings by library academic liaisons.
- Further progress will be partially contingent upon (and possibly aided by) the completion of the work of the Essential Learning Outcomes Task Force.

Objective 1-1-5. Conduct faculty workshops, both general and discipline-specific, to keep faculty apprised of library changes and developments and how they can be incorporated in the design of library-related assignments.

Accomplished and ongoing:

- Fall 2013: E-resources to Support Ph.D Program Expansion (N. Trujillo and R. Backen; workshop for Counselor Education).
- March 2014: New Faculty Orientation workshops for New Faculty (C. Smith).
- Sept 18, 2014: Manage Your Research with Zotero (C. Smith).
- Annual participation in New Faculty Orientation beginning 2014 (see objective 5-1-3 for details).
- Feb 10, 2015: Social Media for Academics (C. Smith).
- Spring 2016: Report on E-Resource Usage (N. Trujillo and R. Backen; workshop for Counselor Education).
- March 10, 2015: The Faculty Model: Origins, Purpose, Trends, Issues (C Smith).
- August 2015: New Faculty Orientation library tour, introduction, and meet and greet with liaison librarians (G. Johnson).
- Summer 2014 and 2015: EM Forum workshop sessions on library developments for Enrollment Management staff (C. Smith).

Objective 1-1-6. Experiment with other forms of instructional outreach such as Blackboard-embedded librarianship services, online information literacy modules, how-to videos, and roving reference services in teaching buildings.

Accomplished and ongoing:

- Fall 2013: Developed multiple online research tutorials, accessible via <http://adams.edu/library/how-to/>, within the library's [research guides](#), and at contextual points of need on the library website.
- Fall 2014: Implemented “Research on the Run”, a periodic engagement program in which librarians set up remote reference service points across campus: the student union, instruction buildings, and the Writing Studio. As part of this program, librarians also began setting up welcome tables for first few days of each semester near the Japanese garden. [*signage; photos; statistics*]

Objectives 1-1-7. Expand instructional outreach efforts to regional high schools, to support information literacy preparedness in high school students and to support ASU recruitment efforts.

In Progress:

- The library regularly hosts research field trips for San Luis Valley middle- and high school students from Antonito, Centauri, Sargent, Moffat, and other schools, as well as composition classes from Trinidad State Junior College Valley Campus. Additional intentional effort to expand engagement with local school districts is still planned.

GOAL 2: ENHANCE THE USER EXPERIENCE.

Relates to ASU Institutional Goal 2: Provide flexible avenues for students to achieve educational and career success.

STRATEGY 2-1. USER SERVICES – The library’s client-centered culture will be strengthened by enhancing and developing innovative in-person services that better serve our communities’ preferences and needs, and support student success.

Objective 2-1-1. Increase the number of formal library events to contribute to the academic library environment and experience. **NIELSEN TOP 10**

Accomplished and ongoing:

- Beginning Fall 2013, the Library commenced offering an extensive range of robust campus and community library programming, including many events cosponsored with other campus and community groups.
- Events that formed a series include but are not limited to regional history lectures; film screenings and discussions; author talks and receptions; Common Reading Experience [[2014-2015 committee report](#)]; Earth, Water Sky; Tunes @ 2; Latino Americans: 500 Years of History (National Endowment for the Humanities grant); Seed 2 Seed Library events; game nights; art exhibits and receptions. *See the library’s Events portfolio for a full list of events and associated marketing posters.*
- Developed new library displays on all three floors each semester. Displays promoted library collection materials on a variety of subjects. Other annual displays promoted campus and national events, including Women’s Week; Poetry Month; Domestic Violence Awareness Month; Banned Books Week. Other displays included an element of fun and engagement (e.g., Blind Date with a Book displays for Valentines Day). *See the library’s Events portfolio for a full list.*

In progress:

- Obtained 50% FTAC grant funding for a computer-on-wheels (COW) station to be used to host library programming on first floor where it will be less disruptive for students studying. COW can also be used by faculty, staff, and students throughout the Nielsen Library building for group presentations, presentation practice, etc. Will purchase remaining COW components (screen; etc.) via library funds.

Objective 2-1-2. Expand library support for both extended studies and distance education students.
Note: This will partially be accomplished via objectives listed elsewhere in this strategic plan (e.g., 1-1-6, 2-2-3, 4-1-3).

Accomplished:

- 2015: Added multiple electronic resources to specifically support online graduate student programs (see objective 4-1-3).
- Spring 2015: Conducted [focus group](#) of online graduate students to identify points of need.
- As a result of the Spring 2015 focus group, implemented library orientation workshops for new graduate students. Starting Fall 2015, conducted one workshop per semester. Also developed an asynchronous online version of this workshop (Blackboard).
- Improved interlibrary loan services to online students by implementing RapidILL (Title V grant). Dramatically reduced interlibrary loan turnaround time from 3.9 days to 9 hours.
- 2015: Volume of service to Extended Studies Prisoner College Program expanded dramatically due to addition of MBA correspondence program. Currently engaged with Extended Studies to identify methods to improve services to this unique student population.

Objective 2-1-3. Create a “technology petting zoo” that enables users to borrow and trial leading edge devices (e.g., e-book readers, iPads, Chromebooks, etc.)

Accomplished:

- Spring 2015: Debuted a [technology lending collection](#) including phone chargers, power cables, Arduino, smartpen, GIS, GoPro, motion controller, Raspberry Pi, a smartwatch, a wireless presenter, and other items. The collection will be expanded as the library budget permits.
- Fall 2015: The library experienced challenges with community patrons not returning technology items. After exploring the issue and possible solutions, the library ceased making the technology lending collection available to community patrons.

Objective 2-1-4. Explore new models to provide better service at points-of-need.

Accomplished:

- Spring 2014: Implemented a user-empowered reference desk via the additions of chairs, a mouse and keyboard for library users.
- Increased staffed hours of reference desk via use of trained graduate and senior undergraduate students beginning Spring 2015.
- See objective 1-1-6 for details on the library’s Research on the Run outreach program.
- Other possibilities such as a service point on the third floor of the library were considered not further explored.

STRATEGY 2-2. DIGITAL SERVICES – The content, design, and delivery of library web services will facilitate seamless, user-friendly discovery, access, and use of scholarly information.

Objective 2-2-1. Strategically improve both the library’s back and front-end digital services. Front-end client services include a discovery service to make it easier for users to locate information across multiple library systems and implementing an archival database to make archival items findable. Backend services include improved ILL retrieval systems (e.g., Rapid ILL), working on data cleaning projects, and adding electronic resource management systems (e.g., CORAL). **NIELSEN TOP 10**

Accomplished:

- Fall 2013: Upgraded Springshare LibGuides to support image uploading. Supports more visually dynamic research guides.
- Fall 2013: Transitioned from Millennium to Sierra, a more advanced integrated library system (ILS). Consortial upgrade.
- Fall 2013: Introduced receipt printers for circulation desk.
- 2013-2015: Expanded the number and range of discipline-specific, course-specific, and assignment-specific [research guides](#). Also developed research guides to accompany library-led programs (e.g., Common Reading Experience; Seed to Seed Library) and special collections (e.g., Archives).
- 2014: Experimented with prepaid, on demand journal articles (ScienceDirect Online).
- Spring 2015: Conducted library website usability study. Fall 2015: Implemented web design enhancements identified by the usability study.
- 2014: Debuted new consortial catalog (Pika), a Marmot consortium initiative.
- Spring 2014: Implemented YBP GOBI monograph acquisition system. Ceased using Amazon for most book purchases.
- Jan 2015: Implemented RapidILL to dramatically reduce interlibrary loan turnaround time from 3.9 days to 9 hours (Title V grant).
- Feb-Oct 2015: Tried and implemented EBSCO Discovery Service, a federated search tool to support integrated research across most library resources. Eliminates research siloes (Title V grant).
- Fall 2015: Implemented Full Text Finder link resolver.
- Fall 2015: Launched CORAL, an open-source electronic management resource system.
- Fall 2015: Implemented ClioWeb to support user initiation and management of interlibrary loan requests. Reduces need for staff intervention (Title V grant).
- Feb 2016: Implemented patron-driven acquisitions program for e-books (Title V grant).

Objective 2-2-2. Create an institutional repository to serve as a permanent digital storehouse for the intellectual output of the University's faculty, staff, and students.

In Progress:

- The Nielsen Library is a beta participant in the Marmot Digital Archive, a consortial digital repository initiative. The repository will be launched Summer 2016 with an initial collection of digitized student theses and dissertations. San Luis Valley oral histories will follow as a second collection.
- Fall 2015: Electronic Theses & Dissertations Electronic Publication Permissions form approved by Graduate Council and implemented for graduate and doctoral programs.
- Spring 2016: Installed digital scanner to support digitization and uploading of archival materials to the digital repository.

Objective 2-2-3. Improve library integration within Blackboard.

Accomplished:

- Fall 2013: Worked with AITC to correct issues with Blackboard link to library.
- 2014: Worked with professors and AITC to identify and eliminate nonproxy links within Blackboard courses.
- 2014: Counselor Education embedded the library's discipline research guide within all Blackboard course shells.

Objective 2-2-4. Collaborate with Computing Services to host key applications in demand by ASU students in the library's computer labs (e.g., InDesign).

Accomplished:

- 2014: SPSS added to second floor lab. Kurzweil text to speech added (Computing Services).
- 2014: Synchroneyes and Zotero added to first floor lab (Computing Services).

Objective 2-2-5. Provide users with rapid access to library information via strategically positioned digital kiosks.

Accomplished:

- July 2014: Upgraded three public access terminals (two at reference desk on second floor; one on third floor) from Linux to Chromebox.
- September 2014: Added a first floor public access terminal with standup kiosk.

Objective 2-2-6. Improve printing services. Provide users with in-house access to a color laser printer. Implement community and wi-fi printing capabilities.

Accomplished:

- Dec 2013: Guest wifi self-registration introduced by Computing Services.
- June 2014: Color printer installed in second floor lab (Computing Services).
- Date uncertain: WebPrint services introduced by Computing Services
- Spring 2016: Installed high-speed digital scanner for faculty, staff, and student use (Title V and SdCNHA grants).

Not Accomplished:

- Did not implement community printing capability. Established a procedure for assisting community members with printing needs at the reference desk, but this is not a solution.

Objective 2-2-7. Begin the transition to a dynamic website powered by a content management system with modules that meets modern library requirements (e.g., Drupal).

Not Accomplished:

- This long-term objective suspended pending reinstatement of a dedicated Technology Initiative Librarian.

GOAL 3: DEVELOP PEOPLE: OUR MOST IMPORTANT RESOURCE.

Relates to ASU Institutional Goal 3: Provide education and development opportunities for faculty, staff, and students.

STRATEGY 3-1. PERSONNEL – Knowledgeable, skilled, and collaborative library personnel will be empowered to effect strategic transformation in a changing library landscape.

General Strategic Accomplishments (not tied to any specific objective):

- Fostered a team-based, collaborative work culture with minimal hierarchy that emphasizes collective decision-making and information sharing.
- Built a team-based approach via standard weekly staff meetings. Staff members alternate responsibility for leading meetings and taking minutes. Agenda and minutes posted weekly to the library's shared Google Drive.
- Established a practice of blocking off weekly "project time" on all library staff members' calendars; used as needed for larger library initiatives, in-service peer training, etc.
- Converted a former storage room into a dedicated meeting space for library staff. Space includes a wall-mount flat-screen television for meetings, vendor demonstrations, and in-service instruction sessions.
- Cross-trained multiple individuals on interlibrary loan procedures. Cross-trained one librarian on patron-driven ebook loading.

Objective 3-1-1. Secure annual professional development funds to support continuing education for library professionals in a rapidly changing information environment. *Note: attainment of this objective is subject to administrative support for an increased library budget.*

Accomplished:

- Fall 2014: Implemented a library budget line to support essential professional development for librarians. Funds are higher one year to support attendance of a national conference, lower the next to support attendance of a state/regional conference. Librarians lead in-service sessions upon returning from conferences to share new knowledge.
- July 2014: Secured President Svaldi's permission to obtain Colorado Association of Libraries (CAL) memberships for all librarians using library funds.

Objective 3-1-2. Obtain faculty status for librarians, in accordance with the [2013 joint statement](#) of the American Association of University Professors (AAUP) and the Association of College and Research Libraries (ACRL).

In Progress:

- January 2015: Faculty Senate voted to approve faculty status for librarians.
- April 2015: Faculty Senate approved proposed handbook language changes.
- Summer 2015: Attorney General's office approves proposed handbook language changes.
- September 2015: Subcommittee formed to incorporate handbook language changes into full faculty handbook and bring the changes to the full faculty for a vote.

Objective 3-1-3. Secure additional professional development time for librarians to work on scholarly research, publication, and presentations.

Pending:

- To be implemented once faculty status is officially secured for librarians (see objective 3-1-2).

Objective 3-1-4. Develop formal student worker training program that includes both in-person training for all new hires, and ongoing training for all student workers. Develop online training resources that include videos, FAQ's, etc. Emphasize customer service principles.

Accomplished:

- Fall 2014: Commenced group training of both new and returning circulation desk student workers (every semester).
- December 2014: Migrated complete circulation manual to a [Libguide](#) format.
- 2014-ongoing: Created extensive student worker training materials, stored in a dedicated [Google Drive folder](#). Materials include presentations, screencast video tutorials, FAQs, quizzes, customer service training.
- 2014: Developed online privacy training materials that adhere to ACRL standards.
- 2014: Developed general library orientation training materials.
- 2014: Developed a circulation quiz. All circulation desk student workers completed the quiz Spring 2016. Results were reviewed in individual meetings with all student workers.
- 2014: Implemented student worker appreciation activities, including finals morale booster cards, holiday potlucks for student workers.
- 2014: Created a training checklist that all students must complete, with signed approval by supervisor.

Objective 3-1-5. Formally dedicate a portion of the materials budget to information science materials.

Accomplished:

- Feb 2015: Library began subscribing to *Journal of Academic Librarianship* and *Journal of Library & Information Services in Distance Learning*. New copies held at reference desk for full staff review. Secured new monographs on library and information science.

Not accomplished:

- Did not formally allocate a materials budget amount for information science materials. This is pending until a comprehensive materials allocation formula is developed.

Objective 3-1-6. Engage in local and regional opportunities for professional development, including conducting regional library field trips and participating in programs such as HILOS and CIELO.

Accomplished:

- **Arranged visits by other regional librarians to Nielsen Library** have included San Luis valley library gathering at Nielsen (3/13/14); CoALA UnConference held at Nielsen Library (7/24/15); Visit by Western State Colorado University librarians (June 18, 2014).
- **Arranged visits by Nielsen librarians to other regional libraries** have included visits to Colorado Mesa University library (Sept 2014); Western State Colorado University (Nov 2013); Anderson Academic Commons, DU (Oct 2014); Center School District Library (June 2014); Auraria Library and CSU-Fort Collins Morgan Library (June 2015); Fort Lewis College Center of Southwest Studies (Summer 2015); CSU-Pueblo (Spring 2016); Colorado College (Spring 2016).
- **Regional gatherings attended by staff members** have included annual Marmot User Group meetings; CLiC meetings; Marmot Library Network annual director meetings; Southeast Colorado library director meetings; Colorado ILL Conference.
- **ASU professional development opportunities:**
 - 5 staff members have participated in HILOS (N. Trujillo; C. Smith; G. Johnson; L. Sanute; M. Walsh).
 - 1 library staff member participated in UNIDOS (G. Johnson). 3 library staff members have participated in ASU Taos, NM staff retreats (G. Johnson; R. Backen; C. Smith).
 - Multiple staff members attended various ASU faculty/staff professional development workshops.

Objective 3-1-7. Develop formal and ongoing customer service training for both library staff and student workers, in support of a user-centered library environment.

In Progress:

- August 2014: Conducted “Give ‘Em the Pickle” team customer service training. Referenced frequently by staff.
- Fall 2014 Jordan and Ro implemented Improving Your Circulation Customer Service training for students every semester.
- Fall 2014: Implemented ongoing training to ensure student workers understand and adhere to ACRL standards for patron privacy and confidentiality.
- 2014: Inclusion of customer service training component for all student workers serving on reference desk.

Objective 3-1-8. Conduct regular, formal in-service sessions (library staff training each other).

Accomplished and ongoing:

- In-service instruction sessions led by library staff for library staff include but are not limited to:
 - Staff Intranet, October 10, 2013
 - Mission, Vision, Values Statements, October 2013 (2 sessions)
 - LexisNexis, January 14, 2014
 - Guerrilla Assessment for Academic Libraries, Feb 2014
 - Weeding for Academic Libraries, March 11, 2014
 - Chromebooks Training, March 17, 2014
 - Sierra Create Lists for Weeding, April 1, 2014
 - McNaughton Book Ordering, April 2014
 - E-Readers, April 8, 2014
 - GOBI training, June 17, 2014
 - Public Use Computers, Fall 2014
 - Scopus, November 25, 2014
 - Strategic Planning, November 2013 (2 sessions).
 - New Librarianship Framework, June 2, 2015
 - Developing a Formal Library Liaison Program, July 22 and 29, 2014 (2 sessions)
 - SCOPUS Database, November 20, 2014
 - Geoscience World and Films on Demand, January 20, 2015
 - Takeaways from ACRL and LOEX Conferences, May 26, 2015

Objective 3-1-9. Expand the library's formal written policies in support of institutional memory, decision making, and more consistent application of library procedures.

Accomplished and ongoing:

- New policies and procedures include but are not limited to: Access Policy; Facilities Communication Procedures; Donations Policy; Weeding Procedure; Absence Reporting Procedure; Cash Procedures; Fax Policy; Library Liaison Program; Social Media Policy; Prisoner College Program Procedures; Electronic Theses & Dissertations Form and Procedure; Interlibrary Loan and Distance Student Access Policies; Buy-not-Borrow Policy; E-Reader Lending Policy; Technology Lending Policy; more.

Objective 3-1-10. Implement a formal annual review process for librarians, including annual professional development plans, annual reports, and annual evaluations. **NIELSEN TOP 10**

Accomplished:

- January 2014: Implemented formal annual review process, timeline, and forms for librarians, including professional development plans, annual reports, and annual evaluations. Forms adapted from faculty handbook forms.

Objective 3-1-11. Conduct an annual professional development day prior to the beginning of the fall semester, bringing in outside speakers and focusing on one or two key areas for library staff improvement.

Accomplished:

- Professional development days held August 2014 and January 2015. Activities have included StrengthsFinder team exercise and analysis; guest speakers; “Give ‘Em the Pickle” customer service training; team-building rock wall climbing activity; more.

Objective 3-1-12. Create a staff intranet for central access to internal library documentation and resources.

Accomplished:

- Fall 2013: Debuted a staff intranet using Google Sites as a platform. Staff uses the intranet to store and access statistics, policies, procedures, forms, links, passwords, contact information, more.
- Spring 2016: Added a Google Dashboard for library analytics.

Objective 3-1-13. Supply all library staff with mobile devices to support work in the stacks (e.g., weeding, inventory), as well as productivity at staff and campus meetings and professional conferences.

Accomplished:

- May 2014: Secured FTAC grant to obtain Chromebooks for all staff. Used regularly at staff meetings, for in-house tracking of special collections reshelving, for Research on the Run outreach sessions across campus, and for weeding/inventory work in the stacks.
[\[grant report\]](#)

GOAL 4: DYNAMICALLY RESPOND TO USERS' RESOURCE NEEDS.

Relates to ASU Institutional Goal 4: Provide cost and investing pricing strategies that are innovative and effective for our diverse and historically underserved groups.

STRATEGY 4-1. COLLECTION DEVELOPMENT AND MANAGEMENT - The Nielsen Library's collections will meet the learning, research, and instructional needs of the Adams State University community.

General/Additional Accomplishments:

- Developed multiple creative collections that expand library users' understanding of what a library is (technology "petting zoo"; seed library; popular and new leisure reading; popular DVDs; game collection)

Objective 4-1-1. Per ASU's "Focus on Finishing" quality initiative, provide more access to textbooks via course reserves.

Accomplished:

- Fall 2015: Course reserves collection strengthened with \$5,000 of the most expensive, most used course textbooks (Title V grant). The library acquired a total of 31 items.
- As of March 31, 2016, these items have circulated a total of 168 times, with an average of 5 checkouts per item. The most popular title is *Lehninger principles of biochemistry* for CHEM 401. This textbook cost \$310 and has circulated 25 times in 1.5 semesters.

Objective 4-1-2. Strengthen the physical collection through a comprehensive weeding program, comprehensive inventory program, and improved organization and finding aids for key collections (e.g., sheet music, maps, archives).

Accomplished:

- Finding aids:
 - 2014-2015: Developed a full suite of online finding aids developed for archival collections. Developed a dedicated [research guide](#) with links to the finding aids.
- Weeding:
 - Weeding plan development and training conducted March 2014.
 - Video collection fully reviewed and weeded.
- Inventory:
 - 2014: Completed inventory of physical newspapers and microfilm.
 - Summer 2013: Completed inventory of print journals and corrected holdings data.
 - 2015: Conducted inventory and, in collaboration with faculty, a weeding of course reserves.

In Progress:

- Weeding:
 - Weeding program commenced Spring 2014; ongoing as time permits. Status: Approximately 10% of circulating collection has been reviewed to date; approximately 1% weeded.
- Shelf reading and stack shifting:
 - Program began Summer 2015, is currently 79% complete.
- Inventory:
 - Inventory plan developed Oct 2013.
 - Inventory will commence once weeding is completed, and when the Marmot Library Network addresses functionality issues with Sierra ILS's Circa inventory module (ceased working with migration from Millennium to Sierra).
 - 2013: 60% of reference collection inventoried.

Objective 4-1-3. Strategically increase the number of electronic resources available to users (e.g., ProQuest Dissertation & Theses to support new Ph.D. program). *Note: attainment of this objective is subject to administrative support for an increased library materials budget.* **NIELSEN TOP 10**

Accomplished:

- 2015: Thanks to the support of Title V and Counselor Education, the following electronic resource subscriptions were added:
 - Films on Demand (Title V) – not renewed (1 year trial)
 - Alexander Street Press (Title V) – not renewed (1 year trial)
 - Education Source Complete (Title V)
 - Geoscience World (Title V)
 - Proquest Dissertations & Theses (Counselor Education)
 - Mental Measurements Yearbook and Tests in Print (Counselor Education)
 - Taylor & Francis Behavioral Sciences (Counselor Education)
 - JSTOR (Title V)
- Spring 2015: The library additionally added multiple Naxos Music Library subscriptions (Naxos Jazz, Naxos Works, Naxos Library) to support the Music Department. Funded via existing library materials budget.

Objective 4-1-4. Improve awareness of and access to the library's extensive local collections via such tactics as improvement of finding aids, displays, programming, policies, and space use. Improve use and usability of Cooper Room and expand the Cooper Room collection. Some of these goals may be accomplished via student internships (practicums, senior projects).

Accomplished:

- 2014-2015: Numerous individual archival finding aids were developed and brought together into a comprehensive [research guide](#).
- 2014-2015: The Cooper Room was enhanced with new furniture, a prominent display case outside the room, and a flat screen television and Chromebook to support meetings (Jenny Cooper donation).
- Spring 2015: Digitized audio files of Ruth Marie Colville Collection (HILOS grant):
- 2015: In coordination with Jenny Cooper, new Cooper Room meeting policies were developed to encourage use by faculty, staff, and students. A Cooper Room booking [calendar](#) was created and added to the [study room webpage](#) to encourage room use. Room reservation and use has increased substantially by both faculty and students. Dr. Waddell holds seminar courses in the room.
- Summer 2015: Installed security strips in all Cooper Room Collection books in order to open the room up to general use.

Objective 4-1-5. Increase the number of LSTA, Title V, NEH, and other state and federal grants in support of library collections and services.

Accomplished:

- 2013 (\$3,000), 2014 (\$3,000), 2015 (\$4,000): Library has secured funding from the **State Grants for Libraries** program every year for the past three years to support Teacher Education and children's early literacy. Funds used to enhance the children's literature collection.
- Generous support by multiple **Title V grants** enabled the accomplishment of several strategic objectives including the addition of numerous electronic resources (see objective 4-1-3), the improvement of interlibrary loan services (see objective 2-2-1), and the implementation of a federated discovery service (see objective 2-2-1).
- The library was awarded a **National Endowment for the Humanities/American Libraries Association Latino Americans: 500 Years of History grant** (\$3,000) to bring a year of programming to the campus. The grant supported enhancement of the library's Latino/a American book collection; two fall documentary screenings with scholar-moderated audience discussions, and a full week of events for Cesar Chavez Week in March 2016. Received matching funds from the **Sangre de Cristo National Heritage Area** (\$5,000) to support this initiative. Received multiple individual campus recipients of **UNIDOS** grants (\$4,300) to support this initiative as well as Common Reading Experience programming.
- The library received generous support from multiple **Title V grants** to support strategic library initiatives, including \$81,890 in 2014-2015, \$27,495 in 2015-2016, and additional budgeted annual support through 2020. Strategic objectives supported include 2-1-2; 2-2-1; 2-2-6; 4-1-1; 4-1-3; 4-1-5; 5-2-6.

Objective 4-1-6. Develop a comprehensive materials budget allocation plan and collection development policy to strategically and flexibly guide the growth of a strong and balanced collection.

Not Accomplished:

- Discussions and planning meetings were held, but this objective is not yet accomplished. This objective will be a priority for early in the next strategic planning cycle.

STRATEGY 4-2. PHYSICAL ENVIRONMENT – The Nielsen Library's interior and exterior spaces will align with users' evolving modes of study, research, and collaboration.

Objective 4-2-1. Work closely with campus administration to help make a complete library remodel a state capital improvement priority in 5-6 years.

Accomplished:

- The library successfully advocated for a renovated library as ASU's top capital improvement priority. ASU has formally requested \$13.1 million from the state.
- A comprehensive library program plan was collaboratively developed with all stakeholders Spring 2015.

Objective 4-2-2. Identify and execute no-cost, low-cost and mid-cost capital improvements that can be made in advance of a comprehensive state-funded remodel. **NIELSEN TOP 10**

Accomplished:

Numerous low cost improvements have been made 2014-2016 to the library using existing library funds, including

- Individual and group study rooms were fully renovated (see objective 4-2-3).
- The Cooper Room was enhanced with new furniture, display case, and a flat screen television and Chromebook to support meetings (Jenny Cooper donation). New Cooper Room meeting policies were developed to encourage use by faculty, staff, and students.
- Installation of mobile whiteboards, classroom whiteboards, and colorful yoga balls throughout the library.
- Other physical improvements for library users include additions of a piano donated by the Music Department, a microwave for student use, display cases on first and third floors, recycle bins, new first floor bookcases, new first floor kiosk station; baby changing stations in several restrooms, and artwork throughout the library.
- Physical improvements for Nielsen building staff include a new refrigerator in the breakroom, the conversion of a storage room into a temporary staff meeting space, and new blinds in several librarian offices.

Objective 4-2-3. In recognition of their high value to students, improve group study room functionality and management. Such improvements may include upgraded furniture, décor, lighting, computer workstations, whiteboard paint, room size, and room booking systems.

Accomplished:

- Fall 2013: Renovation of individual and group study rooms was identified as a priority by a student focus group (Fall 2013).
- Individual study rooms were fully renovated Summer 2014 with new furniture, lighting, paint, power and USB outlets, and art (Summer 2014). Study room use has increased substantially *room use statistics*
- 2014: As an experiment in distributed computing, computers were added to multiple individual study rooms (decommissioned computers donated by Computing Services); use of these rooms has increased as a result.
- Group study rooms were fully renovated with new furniture, lighting, paint, and whiteboards (Summer 2015).
- Fall 2013: Experimental use of whiteboard wall paint was conducted. Determination made not to expand use.

Objective 4-2-4. Improve student access to quiet study space through multiple strategies that include soundproofing the Grizzly Testing and Learning Center, and creative library zoning with respect to both space and hours of use.

Accomplished:

- Spring 2014: Library table tents and floor stand posters developed for finals week to identify collaborative, quiet, and silent zones. Used every semester.
- Spring 2016: The acquisition of a Computer on Wheels (COW) allows the library to hold more events on the first floor, in order to be less disruptive to group and individual study activities on the second floor.

Not Accomplished:

- In conjunction with Grizzly Testing and Learning Center, several funding sources were sought to soundproof the Center, but not secured. The Library consults with GTLC regularly to ensure events are not scheduled at times that will disrupt testing.

Objective 4-2-5. Conduct a comprehensive furniture audit, with the aim of identifying better furniture arrangements, depreciated furniture to slate for retirement, and priority areas that should be made more functional, inviting, flexible, and comfortable in advance of a complete remodel. Experiment with different furniture layouts to improve use of space.

Partially Accomplished

- Time did not permit the development of a formal furniture audit; however, priorities were identified for furniture replacement. A student focus group (Fall 2013) revealed the poor condition of individual and group study rooms to be a top priority. These projects were completed 2014-2015 (see objective 4-2-3)
- The library decommissioned many additional furniture items damaged beyond repair and/or dated.

Objective 4-2-6. Develop consistent, effective, engaging library signage, including digital signage. Conduct a sign audit in pursuit of this objective.

Accomplished:

- 2014: Sign audit conducted. Old/outdated/unappealing signage removed and replaced.
- Spring-Summer 2014: Nielsen Library branding (color; font; images; ASU Nielsen Library logo) developed in consultation and collaboration with Creative Relations. Signage updated throughout the library with the new branding.
- 2014: Engaging, informative rotating screen savers added to reference desk public terminal.

Not Accomplished:

- The library has not yet secured funding to add digital signage near library entrance to communicate library hours, events, etc.

Objective 4-2-7. Distribute whiteboards throughout library.

Accomplished:

- Summer 2014: Five new rolling whiteboards purchased (two large; three small) and distributed throughout all three floors.
- August 2015: Wall mount whiteboards installed in NIE-316 (Math and English Dept. funding) and the three newly renovated group study rooms (Nielsen funds).

Objective 4-2-8. Increase library presence on first floor through such strategies as removing glass wall in front of circulation desk, improving signage, display cases, and increasing the number and variety of resources available on first floor (new books, leisure books, audio books, DVDs).

Accomplished:

- Fall 2013: A large CIRCULATION sign was installed above the circulation desk.
- Fall 2013: Floor stand poster holders were installed on all three floors and feature rotating posters to promote library events, resources, and services.
- Signage was replaced throughout the library using the library's new branding (see objective 5-1-4).
- Spring 2014: Three freestanding display cases were obtained from Richardson Hall. One was installed in the first floor circulation area and features rotating exhibits (e.g., vintage video games; Star Wars memorabilia). One was installed outside the Cooper Room and showcases Cooper Room collection items. The third case was installed outside the Archives room and features items from the archival collections.
- **NIELSEN TOP 10:** The first floor now includes new bookcases and prominent signage for creative new collections including new books, leisure books, DVDs, seed library, and game collections.

Not Accomplished:

- Funding was not secured for removing the glass wall in front of the circulation desk. It has also been found advantageous to be able to close the glass doors to the circulation desk area when hosting after hours library events.

Objective 4-2-9. Reopen the coffee shop. **NIELSEN TOP 10**

Accomplished:

- After identifying and interviewing multiple vendors in Spring and Summer 2014, a contract was signed with Ralph Symblème. The library coffee cart reopened October 2014.

Objective 4-2-10. Improve library esthetics and showcase the University’s creative output through the display of both semi-permanent and rotating student and faculty artwork.

Accomplished:

- **Permanent/on loan art:** The library atrium now features the work of former student Eve Picher (installed Spring 2014). Additional permanent artworks donated by community member Tetsuko of Cold Mountain and installed in both the library atrium and circulation desk areas. Student Carmille Garcia was commissioned to install photography in several renovated individual study rooms.
- **Rotating art exhibits:** A gallery hanging system was installed on the second floor adjacent to GTLC in August 2014. The space has since hosted multiple student and community art receptions and exhibits (see library Events portfolio).
- **Temporary student art installations:** The library has hosted multiple temporary three-dimensional art installations including but not limited to cardboard sculptures, “Invisible Man” (Lance O’Dowd, Fall 2015), “Eyeball”, “Tennis” (Lance O’Dowd), and “Flock” (Eve Picher, Fall 2013).
- **Anonymous/impromptu art:** In Fall 2014, an anonymous student artist named “Dupa” hung an artwork, “Our days are numbered” in the library stairwell.

Objective 4-2-11. Create a practice room where users can rehearse public presentations in a safe, private environment.

In Progress:

- In Fall 2015, a donor was secured to turn NIE-104/104A into a technology lounge that includes presentation practice capabilities. Geoff Johnson moved out of this prominent first floor office space. The space was cleaned over the 2014/2015 winter break and a detailed room plan has been developed. A student focus group will be conducted April 12, 2016 to prioritize room functions. The technology lounge will be put together early Summer 2016 for a Fall 2016 debut.

GOAL 5: STRENGTHEN CAMPUS AND COMMUNITY ENGAGEMENT.

Relates to ASU Institutional Goal 5: Provide culturally responsible and sustainable development opportunities for the San Luis Valley community.

STRATEGY 5-1. COMMUNICATION AND OUTREACH – A community of informed library users will be cultivated through effective communication of library resources, services, and mission. **NIELSEN TOP 10**

Objective 5-1-1. Engage students via a continuing expansion of social media outreach and events (e.g., contests; finals week events).

Accomplished and ongoing:

- Maintain sustained active social media accounts to inform and engage library users via [Facebook](#), [Instagram](#), [Twitter](#), and the [library blog](#) (suspended in favor of Facebook as of Sept 2015).
- Implemented regular student contests (e.g., Win a Group Study Room with Pizza). *See the Nielsen Library Events portfolio for full list.*
- Expanded finals week programming each semester, including Paws & Relax dog therapy sessions; chair massages; free beverages; collaboration, quiet, and silent zoning; earplugs; stress-free activity zones; giveaways and contests; late hours until 2:00am); puzzles; break rooms; bubbles; coloring books, more.
- Other engagement-related events and programs include New Student Orientation (see objective 1-1-1); Personal Librarian Program (see objective 1-1-3); Research on the Run (see objective 1-1-6).
- October 2013: Began “[Weekly Whiteboard Question](#)” near second floor reference desk, an ongoing public “conversation” with library users.
- 2014: Added engaging, rotating screensavers to reference desk computer screen.
- June 2015: Developed library social media policy.
- 2014-2015: Developed creating marketing campaigns (e.g., Librarian with a Beard). See the library’s Engagement and Outreach portfolio for examples.
- 2014: Worked with Creative Relations to create a “Top Ten” library [promotional video](#). Posted to library homepage.
- 2015: Improved library bulletin board organization, with three boards; one dedicated to Nielsen Library, one to campus events and information; one for community events and information.

Objective 5-1-2. Communicate library developments: a) Publish a regular library newsletter, to be distributed electronically; b) engage with Paw Print and Valley Courier journalists to publish articles on library developments; c) electronically publish and distribute library’s strategic plan and annual reports to the campus.

Partially accomplished and ongoing:

- The library has enjoyed regular press and media coverage on multiple issues in the Valley Courier, Pueblo Chieftain, Paw Print, and A-Stater. Also radio announcements on KRZA, KGIW, and KSLV. *See the library’s Press Coverage portfolio for full list.*
- Library’s strategic plan published at adams.edu/library/

Objective 5-1-3. Participate in new faculty orientation and have designated library liaisons meet individually with all new faculty.

Accomplished and ongoing:

- 2014-2016: Beginning in 2014, the library has participated in New Faculty Orientation each year.
 - Fall 2014: New Faculty Orientation was held at the library over a two-day period. The library led a one-hour library orientation as part of this NFO.
 - Fall 2014: Hosted a table at ASU's New Faculty Fair at the SUB.
 - Fall 2014: The library offered two new faculty orientation workshops as part of NFO. They were hands-on workshops held in the library's first floor computer lab and were also attended by existing ASU faculty.
 - Fall 2015: The library hosted new faculty for a primer on the Faculty Liaison Program, and to introduce them to their liaison librarians.
- Spring 2015: The library secured representation on ASU's Faculty Development

Objective 5-1-4. In close coordination with ASU Creative Relations, develop consistent and effective library branding and marketing for both digital and print communications. Improve library positioning on ASU website.

Accomplished:

- Spring-Summer 2014: Nielsen Library branding (color; font; images; ASU Nielsen Library logo) developed in consultation and collaboration with Creative Relations. Signage was then updated throughout the library with the new branding (see Nielsen Library's Engagement and Outreach portfolio for examples).

Partially accomplished

- The library did not successfully make the case for adding a library link on ASU's main horizontal navigation bar, but a hyperlink to the library was added to the upper-right box under <http://www.adams.edu/academics/>

Objective 5-1-5. Develop and distribute key library information via a series of handouts to be distributed both across campus and via prominently placed library kiosks.

Accomplished:

- Summer 2014: A "Top Ten Reasons to Visit Your Library" brochure was developed August 2014 and is distributed at first and second floor library service points, in brochure stands across campus, and is handed out during student and faculty orientation events. The brochure was updated in 2015.

Objective 5-1-6. To assess the success and future directions of the library's strategic planning efforts, expand library assessment activities (e.g., LibQual Survey; user feedback; usage statistics) and communicate assessment results.

Accomplished: **NIELSEN TOP 10**

- The library conducted several student focus groups, including a Fall 2013 focus group for **strategic planning input** and a [graduate student focus group](#) conducted in Spring 2015.
- User feedback is also gathered via the library's online and physical comment forms.
- The library increased tracking of usage statistics. Hourly foot traffic counts began October 2013. The library also now tracks instruction session attendance, event attendance, and other new metrics to assess use of library services.
- The library team underwent formal assessment training and implemented a structured, targeted annual assessment program to foster a culture of continuous library improvements. Assessment goals tied to ACRL national standards. Assessment results forwarded annually to ASU's Assessment Fellow.

Not Accomplished:

- The library did not conduct a LibQual Survey for budgetary reasons. Possible strategic goal for 2016-2019.

Objective 5-1-7. Promote outreach and services to the community via posters, newspaper announcements, and partnerships with outside organizations.

Accomplished:

- The library has promoted its greatly expanded programming (see objective 2-1-1) via posters, campus press releases and announcements, social media, and newspaper articles in the Valley Courier, the Pueblo Chieftain, the A-Stater, and the ASU Paw Print. See the library's Press Coverage and Events portfolios for examples.
- 2014: Obtained a variety of low-cost library "swag" to distribute during library instruction sessions and other library events. Swag includes magnets, stickers, frisbees, keychains, chip clips.
- Developed "You Asked, We Listened" signage to point out library improvements introduced as a result of user requests.
- Installed floor stands on all three floors to hold library posters promoting information and events. Obtained sandwich board to promote events outside the Nielsen Library entrance.
- Distribute library event posters in key community locations, including the Alamosa Public Library and the Alamosa Parks & Recreation Center.
- Promote library events via ASU campus announcements and press releases.
- Developed bookmarks for several library programs, including Common Reading Experience, Writing Studio @ Nielsen; Seed to Seed Library; general library bookmark.
- Multiple community organizations now share Nielsen Library's Facebook postings for events (e.g., seed library events are posted by Nielsen Library's community gardening partners).

STRATEGY 5-2. PARTNERSHIPS AND COLLABORATION – The Nielsen Library will engage the broader Adams State University community in pursuit of the library’s mission by strengthening relations and forging strategic alliances.

General Accomplishments:

- Resurrected the ASU Library Advisory Committee. Meetings held Nov 7, 2013 (strategic planning process); Nov 13, 2014 (18-month progress report on strategic plan); Oct 1, 2015 (library progress and issues). Going forward, goals include meeting more often and recruiting additional, active members.
- Fostered multiple, ongoing community partnerships including La Puente and Tu Casa (annual Domestic Violence Awareness Month displays and receptions), Food for Fines food drives to support Alamosa food bank; co-sponsored events with Sangre de Cristo National Heritage area; traveling community art displays between Nielsen Library and Alamosa Public Library; SLV Local Foods Coalition, Valley Education Gardens Initiative (VEGI), Alamosa Farmers Market, and the Alamosa Community Greenhouse for Seed to Seed Library events.
- Communicated academic library trends and Nielsen Library developments via multiple presentations before ASU shared governance units including AS&F; Board of Trustees; Faculty Senate; Cabinet; Academic Council; Library Advisory Council.
- Co-sponsored and/or collaborated on events with groups across campus, including but not limited to ASU Griz Cru; ASU Residence Hall Association; Adams State Adventure Program; C.A.S.A. Center; CIELO; English, Theatre, and Communications Department; GAB, NSO, Writing Studio, Pen & Inkwell Writers Guild.

Objective 5-2-1. Formalize, expand, and systematically apply the library’s academic liaison model in order to foster closer communication with the University’s departments, strengthen resource collections, and encourage more library-centric course assignments.

Partially accomplished and ongoing:

- July 2014: The Nielsen Library Director led a staff in-service session on formalizing the library’s academic liaison program.
- Aug 2014: The library developed a detailed academic liaison program document and a short one-page summary flier for distribution to academic departments.
- Fall 2014: Academic liaisons distributed the flier and communicated program services at academic department meetings.
- The library staff collaborates on periodic shared liaison communications to distribute to academic departments.

Objective 5-2-2. Bring the Writing Studio to the library (satellite location or permanent transfer) and engage actively with them in support of student success on research projects.

Accomplished:

- In collaboration with ASU's Writing Studio and with funding support from Enrollment Management, a satellite Writing Studio was established Spring 2015 in the tutoring area adjacent to the Grizzly and Testing Learning Center (GTLC) on the second floor. The satellite location offers evening hours that complement and extend the hours offered by the McDaniel Hall location. [[proposal document](#)]
- The service was promoted via a floor stand banner, bookmarks, table tents, Facebook, and campus announcements.
- Beginning Spring 2016, funding and management of the service was assumed by GTLC.

Objective 5-2-3. Partner more closely with Student Success Center units in pursuit of common mission and objectives.

Accomplished:

- The Student Success Center joined the library's staff development day on August 15, 2015.
- The library has partnered with the Student Success Center on multiple projects, including Halloween building decorating.
- The Library Director meets regularly with Student Success Center staff (Enrollment Management meetings through June 2015; Collaboration of Student Services Committee Meetings beginning Fall 2015).
- The Library has collaborated with the Student Success Center for its New Student Orientation Beach Party Events (see Objective 1-1-1).

Objective 5-2-4. Partner with Student Ambassadors program to develop more effective library tours.

Accomplished:

- The library conducted Student Ambassador training sessions on 9/10/13 and ??
- The library reviewed the Student Ambassador tour script and provided suggested improvements (Summer 2015) [gcoff](#)

Objective 5-2-5. Partner with coaches to engage more closely and effectively with athletics study halls held in the Library.

In Progress:

- Fall 2015: The library director met with Max Ruybal, Associate Athletic Director for Academic Affairs to discuss athletics study hall in the library. The library would still like to partner more closely to engage study hall groups with periodic meetings with librarians.

Objective 5-2-6. Foster closer relations with the University Foundation and current and potential donors to broaden community support for the library. **NIELSEN TOP 10**

Accomplished and ongoing:

- The Nielsen Library Director meets and consults regularly with Foundation board member Jenny Cooper in support of library needs and strategic initiatives.
- In Spring 2014, The Nielsen Library Director met with ASU Grant Specialist Tawney Becker and shared a comprehensive list of library needs that could be grant-supported. Tawney regularly communicates relevant grant opportunities to the library. The library has cultivated multiple individual donors, including:
 - Jenny Cooper (\$20,000 library bequeathal written into her will; annual contributions to developing the Cooper Collection and Cooper Room improvements)
 - \$10,000 anonymous contribution to develop a tech lounge on the first floor of the Nielsen Library (in progress Spring 2015)
- 2014-present: The library established a relationship with the Sangre de Cristo National Heritage Area (SdCNHA) and has been engaging in active discussions to bring a regional heritage center to the library. The SdCNHA has contributed \$10,000 to library initiatives (\$5,000 matching funds for NEH/ALA grant; \$5,000 for digitization scanner peripherals).
- Federal grant awards to the library include generous Title V funding and UNIDOS funds to support Common Reading Experience and Latino Americans: 500 Years of History events.

Objective 5-2-7. Participate on both curriculum and General Education-related committees in order to more effectively advocate for formal inclusion of library instruction within individual courses and as a formal General Education requirement.

Accomplished and ongoing:

- Faculty Senate approved ex officio library representation on both GECC and CRC committees.
- In Spring 2014, the library presented a position paper on the importance of information literacy to general education and proposing several models for formal inclusion of information literacy instruction in a revised General Education program.

Objective 5-2-8. Evaluate the possibility of expanding partnerships with other library consortiums (e.g., Colorado Alliance of Research Libraries) and implement those of strategic added value.

In Progress:

- The ASU Graduate Council voted October 2014 to join the Colorado Alliance of Research Libraries.
- Graduate Council voted at a subsequent meeting to suspend the initiative until a funding model could be found.
- The Nielsen Library Director conducted a survey of funding models by all member libraries and communicated these findings to the Graduate Council on November 5, 2015.

Objective 5-2-9. Foster regular communication and interaction with the Alamosa Public Library (APL) to better support the San Luis Valley community users.

Accomplished and ongoing:

- The Nielsen Library Director has established a working relationship with APL Manager Salai Taylor and has attended meetings of the Friends of the APL.
- Cataloging and Acquisitions Librarian Mary Walsh is serving a 3-year term (2015-2017) as an APL board member.
- The APL now publicly posts event posters for Nielsen Library events (and vice versa).
- The APL has accepted Nielsen Library community member art exhibits in order to extend their public viewing times.
- The Nielsen Library staff met with the APL in order to learn methods for improving identification and address verification for community patrons.
- The Nielsen Library regularly donates deselected books to the APL.

Objective 5-2-10. Foster regular communication and interaction with campus student organizations (e.g., Diverse Multicultural Group; CASA House) to better support the needs of a diverse student population.

Accomplished:

- For the past two years (Spring 2015 and Spring 2016) the Nielsen Library staff has cooked and served a Friday meal at C.A.S.A.
- The Nielsen Library funded, co-sponsored, and hosted multiple events with C.A.S.A., including Cesar Chavez Week events in 2015 and 2016, a December 2015 fundraiser fashion show, a documentary screening and discussion about Argentina's Dirty War, and an October 2015 talk on the Navajo Long Walk by visiting activists.

Summary as of March 31, 2016:

Of 65 objectives:

- 42 = Accomplished 42 (65%)
- 9 = Partially Accomplished (14%) –
 - Either partially accomplished/partially in progress
 - Or partially accomplished/partially not accomplished
- 11 = In Progress (17%)
- Just 3 = Not Accomplished (5%)
- ...and the library has additional accomplishments listed for three high-level goals/strategies (see Goals 3, 4, and 5)